

Christian Oehlert

Copywriter/ Communication Specialist

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Berlin 📍

Easily adaptable and able to quickly learn from my mistakes, I have spent the last decade studying the rules of verbal and non-verbal communication with the goal of being able to push the limits of the English language through advertising.

EDUCATION

M.Sci., Business

Steinbeis-Hochschule

04/2021- Ongoing

Portfolio Program- Copywriting

Miami Ad School Berlin

04/2021- Ongoing

Honours Bachelor of Arts

University of Toronto

09/2006 - 06/2012

WORK EXPERIENCE

Intern Copywriter

Wunderman Thompson Tokyo

10/2022 - Ongoing

Tokyo, Japan

Brands: IKEA, Coca Cola, Kit Kat, Adidas

Intern Copywriter

Ogilvy Berlin

07/2022 - 09/2022

Berlin, Germany

Brands: Amazon Prime, Coca Cola, Audi, BVG

Intern Copywriter

Jung Von Matt Havel

04/2022 - 06/2022

Berlin, Germany

Brands: Trendyol, SoFine, Verivox

Owner/Language Instructor

Listen Learn Speak

Toronto, Canada

08/2015 - 02/2021

Intimate English tutoring for already proficient ESL learners to improve their communication skills

Achievements/Tasks

- Founded company using a grant from Ryerson University and the City of Toronto
- Created individualized hour-long lesson plans tailored specifically to address students' needs and weaknesses, along with long-term learning programs with clear goals so that progress could be monitored
- Focused on areas often overlooked in traditional ESL classrooms, not limited to: proper adjective and verb usage, formal vs informal language, swearing, colloquialisms, North American body language and etiquette, and practice scenarios
- Responsible for all logistics from website design, advertisement, recruitment, lesson planning, payroll, office upkeep, and scheduling
- Led and managed a team of three employees
- Researched new techniques and methods to best serve students

English Teacher

Beijing 21st Century International School Private School

08/2012 - 09/2013

Haidian, Beijing, China

Achievements/Tasks

- Primary English teacher to classes in Grades 1, 4 and 6
- Responsible for creating engaging lessons, tests and activities suitable to each class

SKILLS

Creative Writing

Editing

Verbal and Non-verbal Communication

Microsoft Office

Photoshop

Basic 3d CAD

Basic Python

INTERESTS

Writing

Film

Classical Music

Neuro-linguistic Programming

Reading

Postcards

Board Games

Cold Reading

Online Culture