

Christian Oehlert

Copywriter/ Communication Specialist

alexanderoehlert@gmail.com ✉

+49 17658216990 📞

Berlin 📍

Easily adaptable and able to quickly learn from my mistakes, I have spent the last decade studying the rules of verbal and non-verbal communication with the goal of being able to push the limits of the English language through advertising.

EDUCATION

M.Sci., Business

Steinbeis-Hochschule

04/2021- On-going

Portfolio Program- Copywriting

Miami Ad School Berlin

04/2021- On-going

Honours Bachelor of Arts

University of Toronto

09/2006 - 06/2012

WORK EXPERIENCE

Owner/Language Instructor

Listen Learn Speak

Toronto

08/2015 - 02/2021

Intimate English tutoring for already proficient ESL learners to improve their communication skills

Achievements/Tasks

- Founded company using a grant from Ryerson University and the City of Toronto
- Created individualized hour-long lesson plans tailored specifically to address students' needs and weaknesses, along with long-term learning programs with clear goals so that progress could be monitored
- Focused on areas often overlooked in traditional ESL classrooms, not limited to: proper adjective and verb usage, formal vs informal language, swearing, colloquialisms, North American body language and etiquette, and practice scenarios
- Responsible for all logistics from website design, advertisement, recruitment, lesson planning, payroll, office upkeep, and scheduling
- Led and managed a team of three employees
- Researched new techniques and methods to best serve students

English Teacher

Beijing 21st Century International School Private School

08/2012 - 09/2013

Haidian, Beijing, China

Achievements/Tasks

- Primary English teacher to classes in Grades 1, 4 and 6
- Responsible for creating engaging lessons, tests and activities suitable to each class

English Tutor

Easy English

09/2012 - 10/2013

Wudaokou, Beijing, China

Achievements/Tasks

- Responsible for creating and executing compelling and effective hour-long private classes for youths aged 6 to 15
- Despite only working weekends, I was the one responsible for training new hires

Personal and Research Assistant

Greg Gatenby, Order of Canada

2010 - 2012

Toronto

Personal assistant to writer, Toronto International Festival of Authors founder, and Order of Canada recipient Greg Gatenby

Achievements/Tasks

- Aided with research on a number of different books
- Organized and maintained his personal collection of over 40,000 books

SKILLS

Creative Writing

Editing

Verbal and Non-verbal Communication

Microsoft Office

Photoshop

Basic 3d CAD

Basic Python

PERSONAL PROJECTS

Two Nights Before Xmas Picture Book

- Submission Phase

ESL Book: Title TBD (2016 - Present)

- A compilation of over 100 lesson plans I have created over the years

Mystery Novel: Title TBD (11/2019 - Present)

- A locked-room mystery novel currently in second draft

CERTIFICATES

TESOL/TESL/TEFL Certified (2008)

WHMIS Certified

10th Grade Piano Certification from the Royal Conservatory (2004)

Northern Style Praying Mantis Certification (2015)

Certified to teach the first four forms of Northern Style Praying Mantis Style Kung Fu

LANGUAGES

English

Native or Bilingual Proficiency

German

Elementary Proficiency

Mandarin

Elementary Proficiency

INTERESTS

Writing

Film

Classical Music

Neuro-linguistic Programming

Reading

Postcards

Board Games

Cold Reading

Online Culture